

SHORELINE FINANCIAL GROUP

LEAD GENERATION PROGRAM

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LEAD CREDIT ORDER / INVOICE

By your hand, with your signature on this form, authorizes Shoreline Financial Group (SFG) to charge for mailing leads to the specified credit card. Once charged, SFG will fax an invoice showing mailers paid for and SFG will initiate direct mailers to fulfill your order. As mail responses are received, SFG will fax leads to you, along with a spread sheet showing date, previous credits, additional credits purchased, leads shipped and carry forward credits. Your signature on an invoice, spreadsheet and/or our fax confirmation will be accepted by you as proof of charges to your credit card and delivery of leads to you.

It is understood by you that SFG is not in the 'lead for profit' business and credit card use is provided as a convenient payment method for you, to allow you to market products, and services made available to you through SFG only. (*Defined as insurance carriers and/or other entities that we are jointly contracted with*)

You agree to purchase 1000 mailers totaling \$390.00.
We will be charging your credit card in 1 installment of \$390.00 .

As Such, you your sub-agents reporting to you directly or indirectly (whether as an employee or as an independent contractor) or persons in your employ (collectively referred to as "you") will use the leads solely for the purpose of marketing products and services through SFG, and you will not, nor will you allow others to, make use of these leads for any other purpose. Should you fail to comply with any of the conditions listed above, we have the right to terminate your access to leads, terminate your contracts with all carriers SFG represents, and recover from you all commissions earned from sales made from leads and placed with other insurers, plus any and all legal fees that may be incurred. Any legal disputes will be settled under state of Connecticut law.

I do hereby attest that the information, given by me and the listed above, is true and valid and any intentional misrepresentation or falsification on my part will jeopardize my continued participation in SFG lead program.

Number of Mailers this purchase: 1000
(Cost per mailer = \$.39)

Charge: \$390.00

Please circle: Visa Master Card

Card Number

cvc code

Expiration date

Name Appearing on Card

Daytime phone number

Address Appearing on Credit Card Bill

City, State, Zip

Printed Name

Signature

Date

**You Must Attach: A Copy of the Above Credit Card, (front and back) and A Copy of Your Drivers' License
Lead cost subject to change. If changed, SFG will notify you prior to charging your credit card and will provide you with
a new agreement reflecting change.**

