

# Testimonials

- Bill P – Rhode Island

“I have been associated with SFG for over 5 years and am very happy with the exceptional service and leads they provide for me and my agents. They have developed relationships with some of the industries most competitive carries and provide me with some of highest commissions, which ultimately helped me to recruit and grow my agency to over 10 states. I have looked all around at every opportunity and SFG is truly the best.

- Robert S – Springfield, Massachusetts

“I have been associated with the Shoreline Financial Group for the past three years and have taken advantage of their current leads program. The leads have enabled me to enlarge the number of my sales contacts and grow my personal business. Because the leads put me in front of genuinely interested individuals, I can introduce many more people to the products and options that meet their needs. I hope to continue with this relationship.”

- Don R – Florida

“I want to commend Shoreline Financial for their commitment to their agents and their knowledge of the industry. I started with Shoreline as an independent agent and grew to become an agency with several agents. Chris and Al have been flexible and responsive to our needs. They have provided important information and product knowledge that has helped to increase our business.”

- Ashley H – Worcester, Ma

“I am writing to you in regards to your lead program and my participation with it for the last 3 years. When I first began in October of 2004, I was properly skeptical that this opportunity would pan out as explained. My time in the insurance industry was short and I hoped that I had made a wise choice in going with your agency instead of one of the big insurance companies as a captured agent. I can only say that my choice at the time was and continues to be a "winner". I have been blessed to receive many types of potential client mortgage protection leads, which have resulted in ample opportunities to close real business that has helped my clients and has also provided a consistent income for me. Although the initial connections have always been about mortgage protection, I continue to see these first sales turn into sales of other products and services as the relationship with the client broadens. Most people would ask what are the pitfalls to this program? Well, the major drawback is you actually have to WORK!! I remember your words to me at the beginning, " treat each lead as if it were gold". You were right then, and it is no different now. Sure, as in every sales job there is rejection and disappointment, but that is more than made up by the ability to really move towards the adage of the old sw rule. Some will, some won't, so what, NEXT!! With this program I have always had a next person to call who has chosen to connect because they may want what I have to offer.

Thanks again to you and your father for putting your trust in me as a "newbie". May you find others like me who are eager to work the system and believe that their success is derived from a partnership of quality leads that turn into closed business. God bless you, Chris